



Allink Company Introduction

Allink, NFC Tag based Information Transfer Solution

Allink

NFC TAG based information Transfer Solution

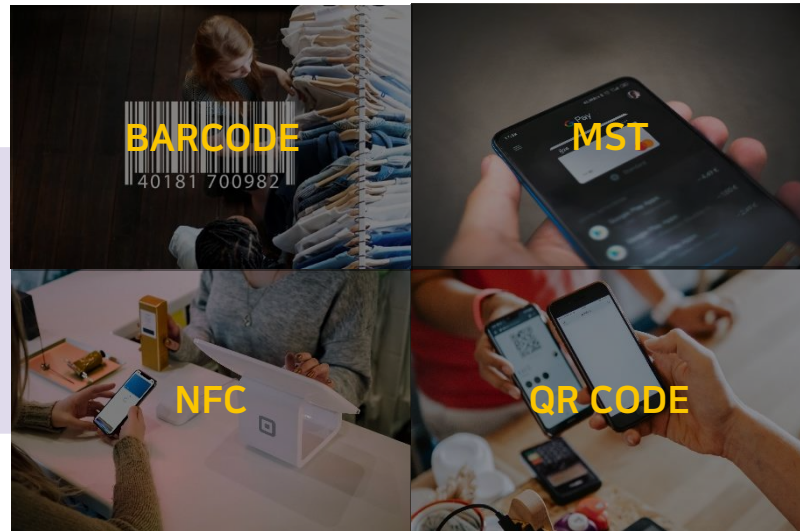


Allink connects world's mobile infrastructures by replacing scanners and readers with **NFC tag based solution**

Problem in the market

Variety of mobile payment services each require **different infrastructures**.

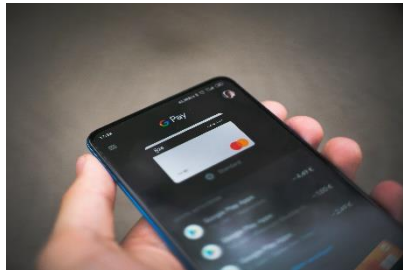
As a result, **unnecessary investment** for merchants and **inconvenience** for users.



Struggle in mobile payment

Even payment services operated by global platforms have yet to find a **definite infra-solution**.

Which caused mobile payment return to the old days.



Google/Apple/card

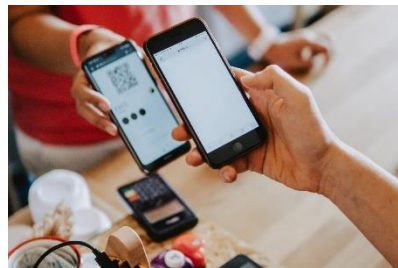


Transportation card

NFC Reader



Consumer



Store

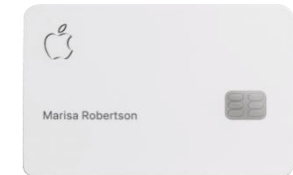
QR Code



NAVER Pay Card



Google Wallet



Apple Card

Plastic Card

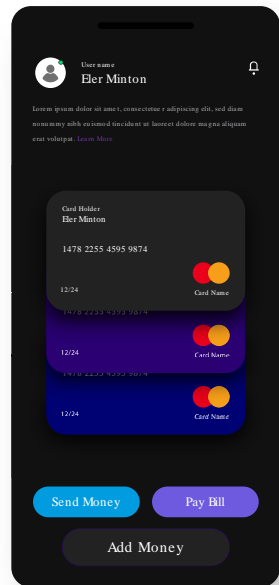
What we provide



Allink's Information Transfer Solution, **nex+ap** is a **white-label solution** designed to support **every mobile service** to transfer its' information through a **single NFC Tag**



[Click to see the demonstration video](#)



Mobile



Information transfer



Terminal

POS · CAT · KIOSK PC
any device with network

How do we provide it?

nex+ap offers **minimum development & high compatibility**





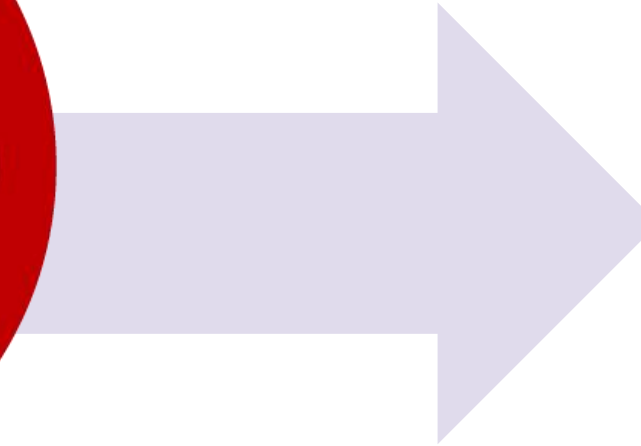
**From all the NFC based companies in the world,
What makes Allink Special?**

Our Strength and Competitive Edge



Current NFC Service

Unable to transfer information
Through NFC **without Apple's permission**



Allink Service

NFC based information transfer is
Compatible with both IOS and Andriod

Our Strength and Competitive Edge



Current NFC Service

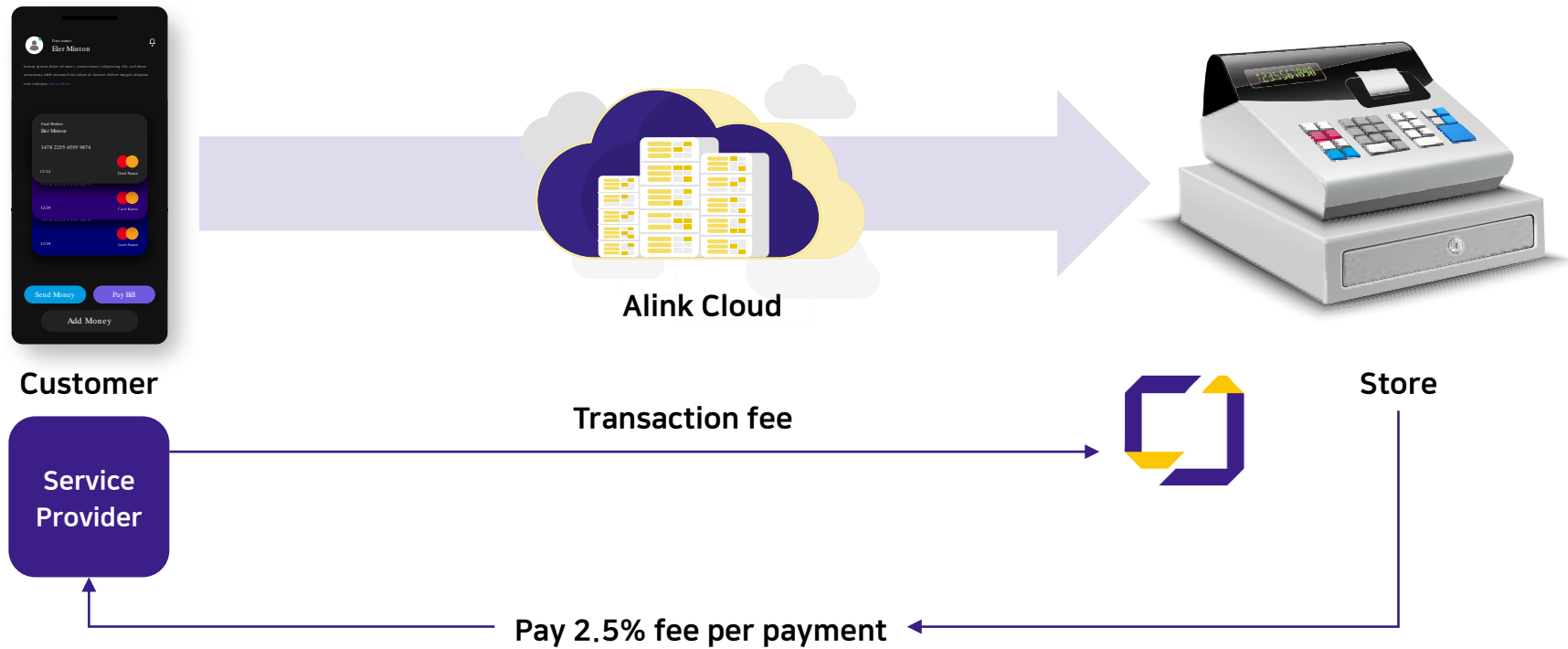
- Development needed for each & every providers(Similar to QR Code)
 - Require high cost investments, cable connection

Allink Service

- NFC Standard specification used – Extra development not needed for providers
- Easily installed to existing device at low cost

Business Model

Commission for information transfer (per transaction) from service providers



Progress

2019

Allink, Co. Ltd. founded

2020

Investment (Seed)

- Total Amount: 7.3M USD
- Investor: Naver, E-Land, Lotte, Shinhan Capital

Award/Program

- MK Fintech Award
- KOSME-Start up Academy
- Shinhan Finance Group-Future's Lab
- Woori Finance Group-Dino Lab
- Korea Credit Guarantee Fund-NEST
- Plug&Play Batch Program

PoC

- MiraeAssetPay

2021

Exhibition

- Allink will participate in MWC 21 & Communic Asia 2021



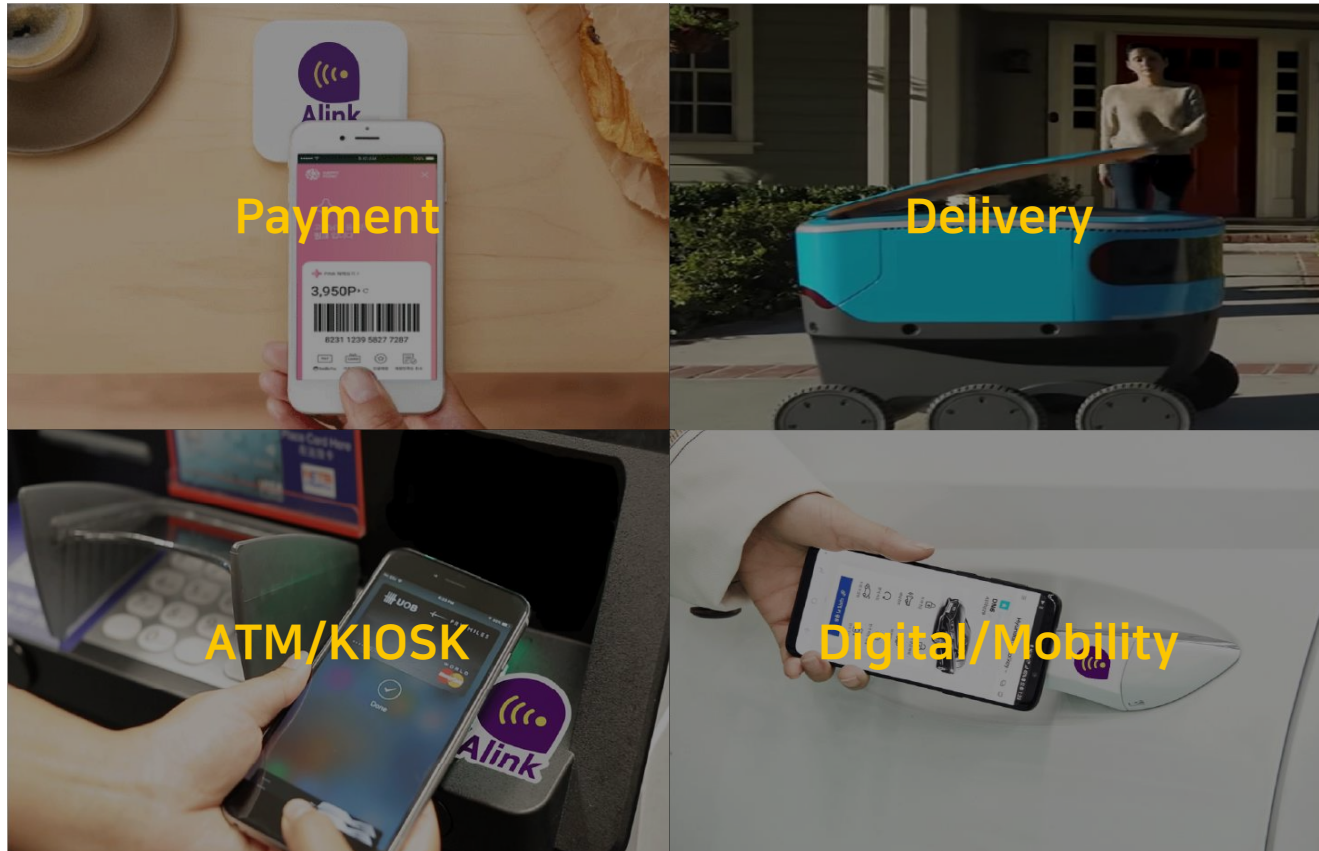
Partnership & Co-development

- Korea's well known platform/retail/financial/infrastructure companies are in progress of making contract and development with Allink



Our Vision

Solution which connects every service in the future into a single NFC Tag



Team



Kim Kyungdong

**15Years of experienced
Payment Business Expert**

2019 ~ Allink | CEO

2012 Samsung Electronics | Payment Service

- In-house venture C-Lab (07.2018)
- Samsung Pay Vietnam launch (09.2018)
- Samsung Pay Korea launch (08.2015)

2010 Samsung Card | Payment Service

- Samsung future business TF (2011.07)
- First simple payment launch in Korea (11.2010)

2005 Cyberpass | Payment Service

- Plan & Operation in 15 payment services



Kim Sanghak

**23Years of experienced
Financial Security Developer**

2020 ~ Allink | CTO

2012 Cnb system | Head of Development

- SCVP service for Ministry of Interior and Safety
- Private Information Protection Solution
- Server monitoring Solution
- Integrated distribution Solution
- e-Government Framework
- Various mobile services

2011 Brevico | Head of Development

- Mobile payment solution

2003 Penta Security System | Development

- PKI-based security application solutions (PC information protection, Intersection encryption solution, web firewall solution, update server, control server, etc.)

2002 Multisoft | Development

2001 Woori Telecommunication | Development



Cheon Sanggu

**Patent Attorney,expert in
U.S patent litigation**

2020 ~ Allink | Patent Attorney (Director)

**2017 ~ Ministry of SMEs and Startups | SMEs
Business Support Group Consultant**

2011 ~ CATR | CEO

Patent litigation and licensing against Kingston, IP media Holdings, etc. in the U.S. based on a patent for swing type USB memory

2007 MSTG | CEO

Established first NPE company in Korea
Patent infringement lawsuits and licensing in the United States, Korea, and Japan against 13 large companies including Nokia, Apple, Motorola, AT&T, NTT DoCoMo, and Sony.

**2005 ~ Sigong Patent Law Office |
Representative Patent Attorney**

Thank you.

Thank You

Allink is looking forward to innovating the world's infra-solution with you

Please contact us for further details and questions

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